

How to activate ProofMarked on the TMCH platform

Trademark Clearinghouse

A large, light green stylized 'C' logo is positioned in the background. Inside the 'C' is a green circle containing a white checkmark.

Contents

1. Introduction.....	3
2. How to activate ProofMarked within TMCH	3



1. Introduction


ProofMarked is a SaaS business subscription model, that can show if a specific URL/domain has been proof/trademarked. It provides fair advantages to businesses and trademark owners/representatives, creating a global market-driven allowlist of domains, federated to each brand/organization. It empowers your brand to claim your digital footprint and shows your customers whether the websites they are visiting have been authorized and legitimized by your registered trademark.

2. How to activate ProofMarked within TMCH

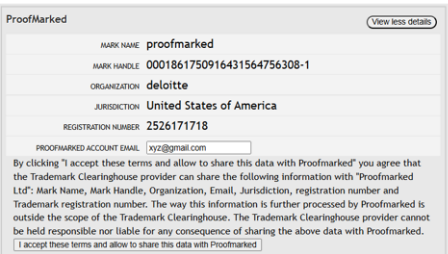
To activate the ProofMarked service in the TMCH platform, follow the next steps:

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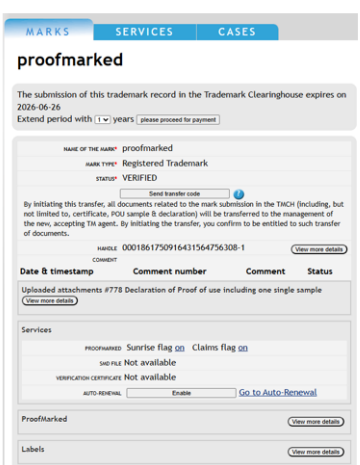
1 Navigate to the verified trademark record for which you wish to activate the ProofMarked functionality.



3 Review the information, update the ProofMarked account email if needed, and accept the terms and conditions.



2 Scroll down and select the 'ProofMarked' section.



4 Your information will now be shared with ProofMarked. Login credentials will be sent to the provided email address.

Please note that:

- The ProofMarked section will only be visible in your trademark record if the status is 'VERIFIED' and the POU is 'VALID'.
- Uploading the company logo and activating the service must be completed through the link provided by ProofMarked.

