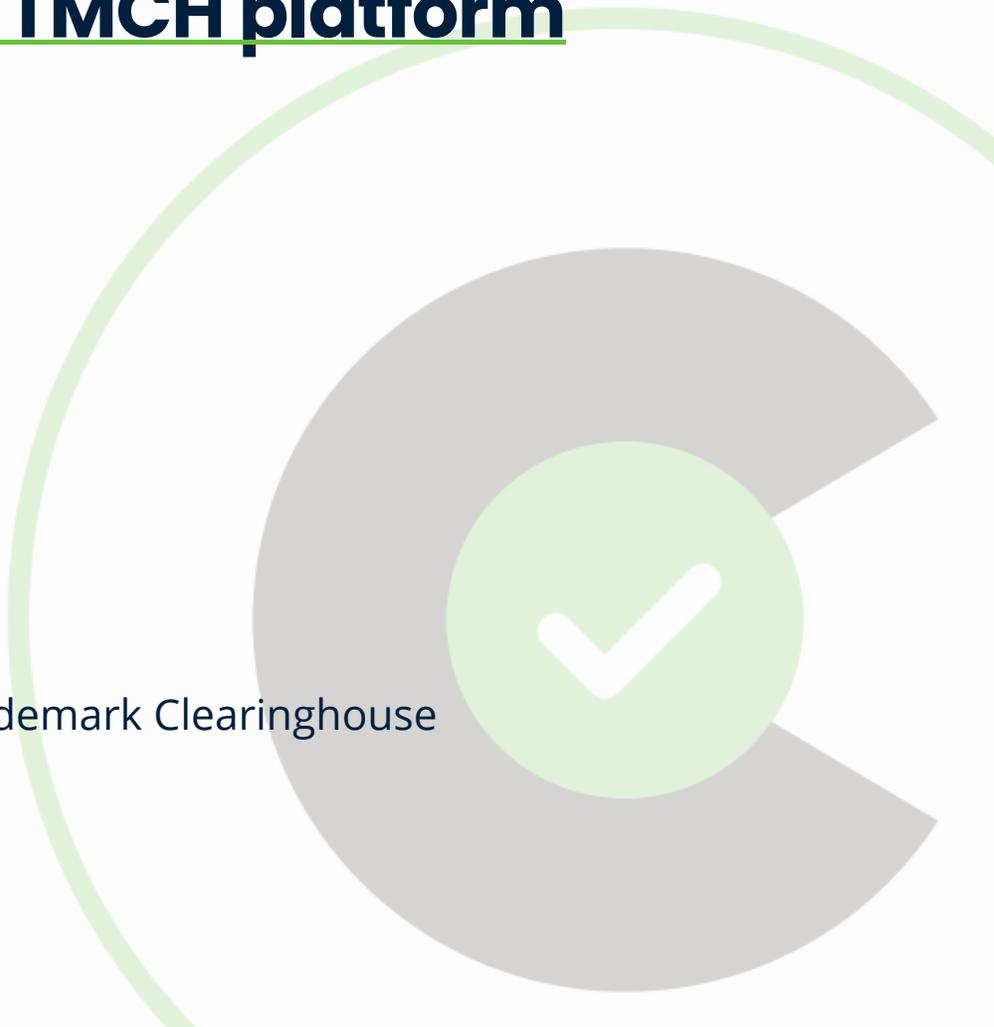


How to activate ProofMarked
on the TMCH platform

Trademark Clearinghouse





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1. Introduction

ProofMarked is a SaaS business subscription model, that can show if a specific URL/domain has been proof/trademarked. It provides fair advantages to businesses and trademark owners/representatives, creating a global market-driven allowlist of domains, federated to each brand/organization. It empowers your brand to claim your digital footprint and shows your customers whether the websites they are visiting have been authorized and legitimized by your registered trademark.

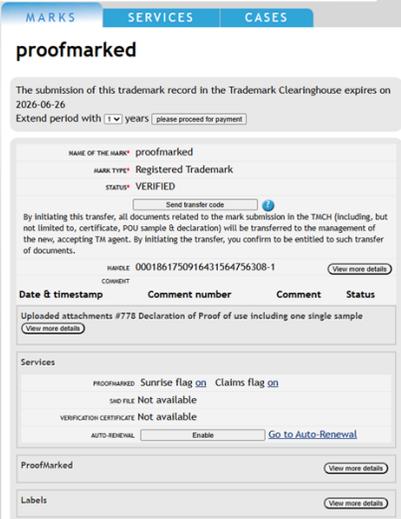
2. How to activate ProofMarked within TMCH

To activate the ProofMarked service in the TMCH platform, follow the next steps:

To activate the ProofMarked service in the TMCH platform, follow the next step:

- 1** Navigate to the verified trademark record for which you wish to activate the ProofMarked functionality.


- 2** Scroll down and select the 'ProofMarked' section.


- 3** Review the information, update the ProofMarked email if needed, and upload the trademark certificate that includes the name and logo. If already uploaded to TMCH, you don't need to upload again but must still check the confirmation box.
- 4** Once you click on [I accept these terms and allow to share this data with ProofMarked], your information will now be shared with ProofMarked, and login credentials will be sent to the provided email address.

Please note that:

- The ProofMarked section will only be visible in your trademark record if the status is 'VERIFIED' and the POU is 'VALID'.





- You will only be able to get ProofMarked if a trademark certificate with a logo has been uploaded to the TMCH.
- Uploading the company logo and activating the service must be completed through the link provided by ProofMarked via email.

