

# **Terms and Conditions**

For Trademark Holders



# Terms and Conditions of the Clearinghouse Trademark Holders

These Clearinghouse Validation Terms and Conditions for Trademark Holders (these "Clearinghouse Validation Terms and Conditions") are between CHIP S.A., having its registered office at Jean Fischbach 2, L-3372 Leudelange, Luxembourg (hereinafter "CHIP" or "we" or "us") and the undersigned, as a Trademark Holder ("you"), pursuant to which you are submitting a Trademark Record (as defined below) for inclusion in the trademark clearinghouse established by the Internet Corporation of Assigned Names and Numbers (the "Trademark Clearinghouse") as part of the New generic Top-Level Domain Program ("New gTLD Program").

### Preamble

Whereas, The Trademark Clearinghouse is part of the New gTLD Program and one of the rights protection mechanisms established by ICANN.

Whereas, The Trademark Clearinghouse consists of two primary functions: (i) the authentication of contact information and verification of Trademark Records (as defined below) and (ii) the storage of such Trademark Records in a database in order to provide information to the new gTLD registries to support the providing of NORNs (as defined below).

Whereas, Deloitte has been selected by ICANN as the authentication and validation provider for the Trademark Clearinghouse.

Whereas, Deloitte has contracted with CHIP to be the entity that will contract with Trademark Holders and Trademark Agents for the processing of Trademark Records into the Trademark Clearinghouse, and to provide, at your option, the Ancillary Services.



# 1. Introduction

This introduction provides a general overview of different legal obligations between you and us.

By entering into this Agreement, you are acknowledging that you have reviewed and agree to the

following documents, which collectively constitute the "Agreement" between you and us:

These Clearinghouse Validation Terms and Conditions

The Payment Terms and Conditions, available at <a href="mailto:tmch\_guidelines\_v1.3\_2\_0.pdf">tmch\_guidelines\_v1.3\_2\_0.pdf</a> (trademark-clearinghouse.com)

The Fee Schedule, available at <a href="https://trademark-clearinghouse.com/pricing-overview/">https://trademark-clearinghouse.com/pricing-overview/</a>

The Trademark Clearinghouse Guidelines, available at <u>www.trademarkclearinghouse.com</u>

The Dispute Resolution Procedures, available at <a href="https://www.trademarkclearinghouse.com">www.trademarkclearinghouse.com</a>

# **TERMS AND CONDITIONS**

#### 1.1. Definitions

Activation (or Activated): A Trademark Record is activated when we have determined that a Trademark Record meets the Eligibility Requirements as stated in the Trademark Clearinghouse Guidelines (i.e. a "verified" status in the Clearinghouse User Interface).

Advanced Fee Structure: The pre-payment fee structure for Trademark Holders that requires a prepayment account, as described in the Payment Terms and Conditions.

Ancillary Services: any other services than the Verification Services, defined by Deloitte, as modified/added/removed from time to time, related to or included in or offered through/via the Trademark Clearinghouse.

Basic Fee Structure: The basic fee structure for Trademark Holders, as described in the Payment Terms and Conditions. Clearinghouse User Interface: The online web-application



made available through the Website that enables you to, among other things, (i) create and manage your account with us, and (ii) submit Trademark Records in order to receive the Verification Services.

Database Provider: The party appointed by ICANN to operate and manage the central database for storage of Trademark Records that have achieved Activation.

Deactivated: A Trademark Record is deactivated when (i) a Trademark Record has not been renewed, (ii) when documentary evidence that has been requested by Deloitte in connection with the Verification Services has not been provided by you in the time periods specified in the Trademark Clearinghouse Guidelines, or (iii) a Trademark Record has been successfully disputed under the Dispute Resolution Procedures.

Deloitte: Deloitte Consulting & Advisory BV or any Deloitte entity or subcontractor that is providing the Verification Services.

Eligibility Requirements: The requirements specified by ICANN from time to time that a Trademark Record must satisfy in order to be accepted into the Trademark Clearinghouse as an Activated Trademark Record, as described in the Trademark Clearinghouse Guidelines.

Fee Schedule: The Fee Schedule describes the various options and associated fees for submitting a Trademark Record.

ICANN: The Internet Corporation for Assigned Names and Numbers, a California publicbenefit non-profit corporation.

Invalid: A Trademark Record is deemed invalid when Deloitte determines that the Trademark Record does not meet the Eligibility Requirements.

Notification of Registered Name (NORN): Notifications sent by us to you during a Sunrise Period or Trademark Claims Period that a domain name has been registered that matches labels for one of your Trademark Records.

Payment Terms and Conditions: The Payment Terms and Conditions describe the process by which you may pay for your submissions of Trademark Records.

SMD File: If you elect to participate in Sunrise Periods and your Trademark Record meets the requirements related thereto specified in the Trademark Clearinghouse Guidelines,



the file that is generated that we will give to you once such Trademark Record is Activated. The SMD File allows you to register labels related to your Trademark Record within a top-level domain during a Sunrise Period as long as the registry's policies are complied with.

Sunrise Period: Period of time during which a registry accepts domain name registrations prior to domain registrations becoming generally available. Trademark Agent: A person or organization that acts on behalf of a Trademark Holder.

Trademark Claims Period: Period of time following the opening of a top-level domain for general domain name registration during which you are entitled to receive NORNs.

Trademark Clearinghouse Guidelines: The Trademark Clearinghouse Guidelines provide an overview of the Eligibility Requirements and the requirements to obtain an SMD File so as to be able to participate in Sunrise Periods, which stipulate what type of Trademark Records may be accepted for Activation in the Trademark Clearinghouse.

Trademark Holder: You, as the owner, licensee or assignee of a trademark or other mark.

Trademark Record: A complete and correct set of information concerning a trademark or other mark submitted to the Trademark Clearinghouse.

Verification Services: Each Trademark Record will be verified by Deloitte to check that the information provided is accurate and correct and meets the Trademark Clearinghouse Guidelines.

Website: <a href="https://trademark-clearinghouse.com">https://trademark-clearinghouse.com</a>, or any successor website.

- 1.2. Representations, Warranties and Covenants of the Trademark Holder
  As a Trademark Holder, you represent and warrant, as of the date of this Agreement and throughout the duration of this Agreement, the following:
- 1. You are either the holder, assignee or licensee of a trademark.
- 2. You are responsible for any selections made in the Clearinghouse User Interface that could result in you not receiving a NORN (i.e. opting to not receive NORNs for a certain label for a Trademark Record). You acknowledge that, upon Activation, the Trademark Record may be transferred to the Database Operator in order to obtain NORNs.



- 3. If you are an assignee or licensee, you (a) have been permitted by the assignor or licensor to submit Trademark Records and (b) have the authority to grant the Mandatory License (as defined below).
- 4. You are authorized to perform any other obligation under this Agreement.
- 5. You will provide us with your correct contact information and keep it current so that we, when applicable, may annually verify that such information is correct. If such contact information is incorrect, we will take progressive measures to contact you to correct such information. If we are ultimately unable to contact you, we will suspend your account and you will need to contact us to resolve the issue.
- 6. You will only use the services or functionalities provided to you under this Agreement for their intended purposes.
- 7. You agree that you will remain ultimately responsible for any of your employees, agents, customers or subcontractors that use or have access to your account.
  - 1.3. Submitting a Trademark Record
- 1. You will comply with the Trademark Clearinghouse Guidelines, the Payment Terms and Conditions, the Fee Schedule and the Dispute Resolution Procedures in force at any particular time. We will notify you through the Website of any change to either the Trademark Clearinghouse Guidelines, the Payment Terms and Conditions, the Fee Schedule or the Dispute Resolution Procedures at least five (5) calendar days prior to such changes becoming effective. It being understood that price changes will only apply as from the respective first following trademark record purchase orders.
- 2. You will not submit a Trademark Record when you have reason to believe that any of the following apply or could apply:
  - a. Some or all information you provided to us is false, deceptive, misleading, inaccurate or incomplete; or
  - b. You do not have the right to submit such information to us.
- 3. You agree that, to the best of your knowledge, any and all information submitted by you to us will be accurate and correct and that in the event any changes occur during the term of this Agreement or the term of a registration of a Trademark Record you will



promptly notify us of such change. In the event you request a change to a Trademark Record, such as a change to (a) the name of the mark or Trademark Holder, (b) the status of the Trademark Holder, (c) the jurisdiction or country of protection for the mark, (e) the classes of goods and services for the mark, (f) the description of goods and services for the mark, or (g) a court order, statute or treaty that affects any of the foregoing (a)-(f), such change may be considered a new Trademark Record and you may be charged a fee for any Verification Services that Deloitte may need to perform. Notwithstanding the above, changes to contact information, such as a change of address, will be free of charge. However, please note that a new SMD File will be generated following each change of information and the prior SMD File for such Trademark Record will be revoked.

#### 1.4. License

- 1. You grant us, Deloitte, ICANN, the Database Provider and any of such parties' successors or assigns a non-exclusive, transferable, sub-licensable, royalty-free, worldwide license to use any data submitted by you, including but not limited to Trademark Records, for the purposes of the Trademark Clearinghouse and this Agreement (a "Mandatory License"). The Mandatory License automatically terminates upon the termination of this Agreement. For the avoidance of doubt, you understand that the Mandatory License is necessary for you to receive NORNs. We will not, nor will any other party that has received rights under a Mandatory License, access or use the information provided in a Mandatory License for purposes other than those stated in this Agreement.
- 2. We grant you a limited, personal, non-commercial, non-exclusive, non-sublicensable, non-assignable license to access and use the Clearinghouse User Interface You will not access or use the Clearinghouse User Interface for purposes other than those stated in this Agreement.

# 1.5. Payment

- 1. You will not be charged any fee for entering into this Agreement.
- 2. Upon entering into this Agreement, your account in the Clearinghouse User Interface will be created. You will be required to either pay for the services by credit card or by prepayment account, depending upon whether you select the Basic Fee Structure or the Advanced Fee Structure.



3. Section 1.6. notwithstanding, before submitting a Trademark Record and in the event you have opted for the Advanced Fee Structure, you will need to wire an amount of USD \$15,000 into your Clearinghouse User Interface account in accordance with the Payment Terms and Conditions. In addition, upon the submission of a Trademark Record, you will be charged for each such Trademark Record in line with the Fee Schedule. The fees will be payable by you in accordance with the Payment Terms and Conditions.

#### 1.6. Term and Termination

- 1. This Agreement shall be effective from the moment of your acceptance of this Agreement and shall continue in full force and effect until terminated.
- 2. If you desire to terminate this Agreement, you may do so at any time upon written notice to us. Upon such termination, all of your Trademark Records will be Deactivated and you will no longer be entitled to receive any of the benefits of the Trademark Clearinghouse, including the receipt of NORNs.
- 3. If, following the date of this Agreement, you decide to contract with a Trademark Agent for the purposes of managing your Trademark Records, you must promptly notify us thereof, which notification will specify (a) the name, address, telephone number and email address of such Trademark Agent, and (b) the Trademark Record(s) that the Trademark Agent will be managing for you. Following receipt of such notification, we will contact you and assist you with the substitution of the Trademark Agent for your specified Trademark Records, subject to reasonable conditions to such substitution that we may require. Before the substitution of a Trademark Agent for you for the management of your Trademark Records may become effective, the Trademark Agent designated by you must enter into our standard Trademark Agent agreement, as modified from time to time by us. You may not transfer, in any form or by any means, a Trademark Record to any Trademark Agent or other third party, except as contemplated by this Agreement.
- 4. We may terminate this Agreement if, for a period of thirty (30) consecutive calendar days, you have (a) no Activated Trademark Records, and (b) have not submitted any Trademark Records that have not yet been deemed either Activated or Invalid (i.e. that have been submitted and are pending review).



- 5. We may terminate this Agreement if you are in material breach of this Agreement, which breach has not been remedied within thirty (30) calendar days from receipt of a written notice.
- 6. Upon termination, for any reason, if you have elected to participate in the Advanced Fee Structure, we will refund you the outstanding balance of your account (if any) within ten (10) calendar days. Following such a refund, your account will be terminated. There will be no refunds under the Basic Fee Structure.
- 7. If you do not comply with any of the obligations contained in this Agreement, we may suspend your account with immediate effect. You, as well as ICANN, will be notified of this suspension as well as the reason for the suspension and steps to take for you to be reinstated.
  - 1.7. Representation and Warranties of CHIP

We represent and warrant that:

- 1. We are operating under a valid agreement with Deloitte, and Deloitte is a party to an agreement with ICANN, that allows us to enter into this Agreement and provide the services set forth herein. However, this Agreement is between you and we and no other entity shall be considered a party under this Agreement.
- 2. All Trademark Records properly submitted to us through the Clearinghouse User Interface will be reviewed by Deloitte through the Verification Services.
- 3. In the event that a Trademark Record is recorded with us for a period longer than one year, Deloitte will re-verify the Trademark Record on an annual basis for the duration of the recording of the Trademark Record at no additional charge.
- 4. We will promptly inform you of the reason as to why a Trademark Record cannot be verified or is deemed Invalid if such a determination is made by Deloitte.
- 5. If you elect to participate in Sunrise Periods and your Trademark Record meets the requirements related thereto specified in the Trademark Clearinghouse Guidelines, Deloitte will generate a SMD File for each Trademark Record, which we will provide to you.



- 6. If eligible, upon our receipt of a NORN from the Database Provider for a label linked to a Trademark Record belonging to one of your Trademark Holders, we will promptly forward such NORN to you.
- 7. Subject to Article VIII, the Clearinghouse User Interface has been designed and developed in a professional manner based on the specifications provided by ICANN and shall operate in conformity with such specifications.

## 1.8. Limitation of Liability

- 1. Unless stated otherwise herein, neither you, us, Deloitte, ICANN nor the Database Provider or any of their successors or assigns shall be liable to the other for any direct or indirect, special, incidental, punitive or consequential damages, including but not limited to loss of business opportunity, business interruption, loss of profits or costs of procurement of substitute goods or services, arising out of or relating to the Trademark Clearinghouse, under any theory of liability and whether or not you or any such third party has been advised of the possibility of such damages. Your sole remedy for claims arising from or related to the Verification Services shall be through the procedures specified in Article XII below.
- 2. Except for the express warranties stated herein, the Clearinghouse User Interface is provided on an "as is" and an "as available" basis, and we disclaim any and all other warranties, conditions, or representations (express, implied, oral or written) relating to the Trademark Clearinghouse or any part thereof, including, without limitation, any and all implied warranties of quality, performance, merchantability or fitness for a particular purpose. We make no warranties respecting any harm that may be caused by the transmission of a computer virus, worm, or other such computer program. We further expressly disclaim any warranty or representation to you, or to any third party.
- 3. You will hold us, Deloitte, ICANN and the Database Provider and their successors and assigns harmless against any and all claims of any kind whatsoever and any damages, interests, settlements or costs of any investigation, litigation or settlement (including any reasonable attorney's fees or other legal fees) that may arise or result from (a) your breach of this Agreement (b) any incorrect or fraudulent use by you of the Trademark Clearinghouse, (c) allegations of intellectual property infringement from third parties, or (d) incorrect or outdated information submitted by you and maintained in the Trademark Clearinghouse.



# 1.9. Intellectual Property Rights

You and we acknowledge that the information provided in the Trademark Records are predominantly comprised of information owned or provided by you and information that is in the public domain (e.g. trademark registration numbers) and that any rights in the underlying trademarks remain solely held by you. We represent and warrant that we will not disclose or use any Trademark Record information for any purpose other than providing the services contemplated by this Agreement or as required by law. You agree that, even following the termination of this Agreement and the corresponding termination of the Mandatory License, we may retain copies of all information provided to us by you under this Agreement.

## 1.10. Data Privacy & Personal Data

#### 1. Definitions

"Personal Data" refers to data provided by you to us about any identified or identifiable natural person, or as otherwise specified by applicable law.

"Controller" means a controller or data controller (as such term is defined in Data Protection Legislation).

"Data Protection Legislation" means the following legislation to the extent applicable from time to time: (i) national laws implementing the Data Protection Directive (95/46/EC) and the Directive on Privacy and Electronic Communications (2002/58/EC); (ii) the GDPR; and (iii) any other similar national privacy law.

"GDPR" means the General Data Protection Regulation (2016/679).

"Personal Data" means any personal data (as such term is defined in Data Protection Legislation) processed in connection with the Services and the Contract and where such processing falls within the scope of the GDPR.

2. Each of you and we shall be considered to be a Controller in our own right in respect of Personal Data disclosed to the other and we agree that any Personal Data sent by you and processed by us or sent by us and processed by you in the context of the Trademark Clearinghouse will be treated in accordance with applicable Data Protection Legislation.



- 3. You and we acknowledge that, in the context of the services contemplated by this Agreement, limited Personal Data will be exchanged by and between you, us, Deloitte, the Database Provider, ICANN, subcontractors, Trademark Holders, registries, registrars and domain name registrants. Under this Agreement, Personal Data collected and processed by us will in the majority of cases consist of first name, last name, postal address, phone number and email address.
- 4. Each of you and we shall process the Personal Data as reasonably required to provide or receive the service, meet its legal or regulatory obligations or for its other reasonable business purposes (including quality control and administration) and may disclose Personal Data to any third parties including its subcontractors, regulators and any party based in any jurisdiction including a jurisdiction outside the European Economic Area provided that such disclosure is reasonably required in connection with such purposes and is at all times in compliance with applicable Data Protection Legislation. We shall only collect, process and share (a) such Personal Data which is necessary for the purpose of giving you access to the Trademark Clearinghouse, (b) any Personal Data related to a Trademark Record, (c) any Personal Data necessary to allow you to use the Trademark Clearinghouse, (d) any Personal Data necessary to allow you and us to manage your account, (e) any Personal Data that is necessary to allow Deloitte to perform the Verification Services, (f) any Personal Data that is necessary to allow the Database Provider to provide NORNs, (g) any Personal Data that is necessary to allow registries and registrars to provide notices to prospective domain name registrants that the domain name that the prospective domain name registrant has requested matches a Trademark Record during a Sunrise Period or Trademark Claims Period, and (h) any Personal Data that is necessary to allow ICANN to maintain the continuation of the Trademark Clearinghouse.

We will not process Personal Data in a way inconsistent with the above-mentioned purposes. You acknowledge and agree, and warrant that the applicable data subjects have acknowledged and agreed, to the transfer of Personal Data provided by you between us, Deloitte, ICANN, the Database Provider, registries, registrars, domain name registrants and our respective subcontractors and affiliates for the performance of services contemplated by this Agreement, including transfers of such Personal Data in connection with the inclusion of Trademark Records in the database operated by the Database Provider. If you do not provide the minimally required Personal Data and do



not consent to the transfer of such data, we may not be able to perform all services contemplated hereunder.

You and we shall collect any necessary permission, provide any necessary notice and do all such other things as are required under the Data Protection Legislation in order for it to disclose Personal Data to the other party for the purposes described above.

You and we will solely retain Personal Data for the duration of the Agreement. After termination of the service you and we will either proceed to the deletion or anonymization of Personal Data. Notwithstanding the foregoing, you understand and agree that in certain cases, legal and regulatory obligations may impose that we retain Personal Data for a longer period. For example, we are bound to retain invoices we issue for at least 10 years.

- 5. If you live outside the United States, and you use the Clearinghouse User Interface or provide us with Personal Data directly via the Clearinghouse User Interface, your information will be handled in accordance with this Agreement. By using the Clearinghouse User Interface or giving us Personal Data, you may be transferring Personal Data to us, Deloitte, ICANN, the Database Provider, Trademark Holders, registries, registrars, domain name registrants and our respective subcontractors and affiliates to another jurisdiction that may not have the same level of data protection as your jurisdiction, including, but not limited to, the United States. This transfer is necessary for the provision of our services which cover every country in the world. You agree and consent to our collection, transfer, and processing of Personal Data in accordance with this Agreement. You are solely responsible for compliance with any data protection or privacy obligations in your jurisdiction when you use the Clearinghouse User Interface or provide us with Personal Data. Regardless of where we transfer your information, we still protect your information in the manner described in the Privacy Notice.
- 6. You will make appropriate arrangements with your employees, directors, agents, clients, subcontractors and any other individuals you act for or that are acting on our behalf in order to guarantee that any person who will have access to such information shall be obliged to abide by the applicable rules on data protection and, where applicable, have consented to the aforementioned data processing.
- 7. You and we shall notify each other without undue delay:



- upon receiving a subject access or other request from a data subject of the Personal Data, or if it receives any other claim, complaint or allegation relating to the processing of the Personal Data by the respective party;
- upon becoming aware of any breach of security leading to the destruction, loss or unlawful disclosure of the Personal Data in the respective party's possession or control;
- and in each case each party shall co-operate with the other in handling such event and provide reasonable assistance to the other in the discharging of its duties under the Data Protection Legislation.
- 8. You and/or the data subject(s) to whom the Personal Data belongs may:
  - o access and rectify the Personal Data to maintain it current at any time.
  - request to be provided with an export of all Personal Data belonging to you and/or the individual you represent at any time
  - o request the deletion of the Personal Data at any time.

However, you expressly understand and agree that such deletion will automatically entail the termination of our Service for the applicable Trademark Record(s). You and we shall implement appropriate technical and organisational measures to maintain the security of the Personal Data and prevent unauthorised or unlawful access to, or processing of, or any accidental loss, destruction or damage to the Personal Data. We use a combination of technical (such as encryption), administrative, and physical controls to maintain the security of Personal Data.

#### 1.11. Notifications

- 1. All communication between you and us will, to the extent possible and except as otherwise agreed upon between you and us, be organized in an electronic manner.
- 2. It is not possible, however, to guarantee that transmitting data electronically is totally secure, virus-free or without error and, hence, such transmissions may be intercepted, tampered with, lost, destroyed, delayed or rendered unusable. You and us hereby recognize that no systems or procedures can wholly mitigate such risks.
- 3. You and we hereby confirm that we accept these risks, duly authorize the use of electronic communications and agree to use commercially reasonable means to detect the more widely known viruses prior to sending information by electronic means. Each party shall be responsible for the protection of its own systems and interests in respect of



electronic communications, and neither party shall be held liable in any manner or form, whether on a contractual, criminal (including negligence) or any other basis, for any loss, error or omission resulting from or relating to the use of electronic communications between the parties.

## 1.12. Dispute Resolution

In the event a dispute arises between you and us out of or relating to the Verification Services provided by us, such dispute shall be handled in accordance with the Dispute Resolution Procedures.

# 1.13. Severability

Should any provision of this Agreement be invalid, unenforceable, void or otherwise ineffective, the rest of this Agreement will remain valid. The parties will then interpret and modify this Agreement so as to achieve as far as possible the sense and purpose of the parts held to be invalid, unenforceable, void or ineffective.

## 1.14. Applicable Law

This Agreement and all matters relating to the engagement whether in contract, statute, tort (including, without limitation, negligence) or otherwise, shall be governed by, and construed in accordance with, the laws of Luxembourg (without giving effect to the choice of law principles thereof) and shall be subject to the exclusive jurisdiction of the courts of Brussels, Belgium. You hereby waive any immunity, sovereign or otherwise, that you would otherwise have to such jurisdiction and agree that your rights, obligations and liabilities hereunder shall be determined in the same manner and to the same extent as those of a private litigant under like circumstances.

#### 1.15. Miscellaneous

- 1. This Agreement may not be assigned by you for any reason without our prior written consent. We may assign all of our rights and obligations under this Agreement at any time to Deloitte or an entity specified by Deloitte without your consent.
- 2. The headings are inserted for convenience only and shall not affect the construction and interpretation of this Agreement.
- 3. This Agreement may be executed electronically.



- 4. The English language version of this Agreement is the only official version. If this Agreement is translated into any other languages, such translation shall only be for the convenience of you, it being agreed that the English language version of this Agreement is the authentic version, the interpretation of which shall prevail.
- 5. This Agreement may not be modified or amended other than by a written amendment in signed by both you and us. No waiver of any provision of this Agreement shall be binding unless evidenced by a writing signed by the party waiving compliance with such provision. No waiver of any of the provisions of this Agreement or failure to enforce any of the provisions hereof shall be deemed or shall constitute a waiver of any other provision hereof, at law or in equity, nor shall any such waiver constitute a continuing waiver unless otherwise expressly provided.
- 6. Except for Deloitte, ICANN and the Database Provider, no other person shall have any rights, interest or claims hereunder or be entitled to any benefits under or on account of this Agreement as a third-party beneficiary or otherwise.
- I accept these terms and conditions.